



Who We Are

Mission: To Promote, Protect and Preserve the San Antonio River Walk

The San Antonio River Walk Association is a non-profit organization founded in 1968 to promote and support the San Antonio River Walk, the number one tourist attraction in Texas.

SARWA accomplishes this through the production of special events along the River Walk throughout the year, the publication of Rio Magazine, a monthly visitor magazine distributed free to over 180 locations, and through the hosting of www.TheSanAntonioRiverWalk.com. SARWA serves as an advocate, facilitator, and moderator among the business, civic, and governmental communities on matters concerning the River Walk.

BOARD OF DIRECTORS

The San Antonio River Walk Association is governed by a Board of Directors whose policies are carried out by the Executive Committee and supported and managed on a day-to-day basis by an Executive Director and a staff of six. Visit our website to see a list of board members.

SARWA MEMBERSHIP

Voting membership in the San Antonio River Walk Association is available at levels ranging from \$500 to \$1,500 per year. \$300 members are considered nonvoting members. Members of SARWA elect the Board of Directors.

RIVER WALK OPERATORS

Direct input into the affairs of SARWA is accomplished through the Operator group that meets on a monthly basis to discuss maintenance, operations, and management issues affecting the River Walk and its establishments. The Chairman is appointed by the President of the Board of Directors. All members are invited to our Operator meetings that happen every second Tuesday of the month.

VOLUNTEERS

SARWA also offers an opportunity for the general community to be involved with the River Walk through a volunteer group. Volunteers support the activities on the River Walk by contributing volunteer hours to the planning and production of special events throughout the year. A volunteer recognition program is designed to show appreciation for the volunteer group.

TEAM SARWA STAFF

Maggie Thompson, Executive Director; Mthompson@riverwalksa.org

Executive Assistant; Laura Hacker; Admin@riverwalksa.org

Paula Schechter, Marketing and PR Director; Paula@riverwalksa.org

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