





























# 2020 MEMBERSHIP BENEFITS SAN ANTONIO RIVER WALK ASSOCIATION

## ALL MEMBERS RECEIVE:

- Weekly member e-newsletters with important city information
- Postings in the member newsletter (No more than one posting per week)
- Monthly mixer & Operator meeting invites & Quarterly information learning sessions
- Access to member contact list at any point
- 15% advertising discounts on Rio Magazine, RW website, or parade programs
- Opportunity to host a member mix and mingle mixer (additional benefits added)
- Discounted FHRP operator chair prices
- Use of RW logo on your website
- Social media boosting at member expense

<p><b>Platinum</b> <b>\$1,500</b></p>	 <p>Top Member Page on the River Walk website with Logo, gallery of photos, description, links, and RIO map Est. value: \$11,600/yr</p>	 <p>River Walk social media posts up to 4 a month and 1 Facebook Live about your business Est. value: \$6,720/yr</p>	 <p>Inclusion on Pinterest Board Est. value: \$210</p>	 <p>4 Event listings on RW website for various specials/packages Est. value: \$1600/mo</p>	 <p>Featured advertorial in RIO Magazine (once a year) or 2 E-blasts to website subscribers Est. value: \$1,000</p>
<p><b>Gold</b> <b>\$1,000</b></p>	 <p>Member page on River Walk website with logo, one main image, description, links, and a RIO map Est. value: \$9,600/yr</p>	 <p>River Walk social media posts up to 3 a month, plus 1 Instagram Live. Est. value: \$5,040/yr</p>	 <p>Inclusion on Pinterest Board Est. value: \$210</p>	 <p>3 Event listings on RW website for various specials/packages Est. value: \$1200/mo</p>	
<p><b>Silver</b> <b>\$750</b></p>	 <p>Logo and website link on River Walk website Est. value: \$4,800/yr</p>	 <p>River Walk social media posts - up to 2 a month Est. value: \$3,360/yr</p>	 <p>Inclusion on Pinterest Board Est. Value \$210</p>	 <p>2 Event listings on RW website for various specials/packages Est. value: \$800/mo</p>	
<p><b>Bronze</b> <b>\$500</b></p>	 <p>Name and website link on the River Walk website Est. value: \$2,400/yr</p>	 <p>River Walk social media posts-1 a month on one platform Est. value: \$1,680/yr</p>	 <p>Inclusion on Pinterest Boards Est. Value \$210</p>		
<p><b>One-time event</b> <b>\$300</b></p>	 <p>1 e-blast to the website subscribers Est. value: \$500</p>	 <p>Promotion of the event on River Walk social media platforms. 6 postings Est. value: \$840</p>	 <p>Listing on the Event page Est. value: \$250</p>	 <p>Ability to speak at 1 member mixer or operators meeting Est. value: \$50</p>	 <p>Set-up a table at a member mixer Est. value: \$50</p>
<p><b>Allied*</b> <b>\$300</b> <small>* Non hospitality</small></p>	 <p>Presence on the RW website (Name, Logo &amp; Link) Est. value: \$6,000/yr</p>	 <p>1 posting a month in Member Newsletter Est. value: \$2,500</p>	 <p>Access to the member list Est. value: \$500</p>	 <p>Ability to speak at 1 member mixer Est. value: \$50</p>	 <p>Set-up a table at a member mixer Est. value: \$50</p>