

2011 Ford Holiday River Parade

Market	State	TV HH's	Station	Affiliation	Airdate	Time
Abilene	TX	115.3	KIDZ	MY	11/27	1p - 2p
Amarillo	TX	192.1	KAMR	FOX	11/27	330p - 430p
Amarillo	TX	192.1	KCPN	CW	12/24	330p - 430p
Amarillo	TX	192.1	KCPN	CW	12/31	330p - 430p
Austin	TX	667.7	KEYE	CBS	12/17	11A - 12N
Beaumont/Port Arthur	TX	165.4	KFDM	CBS	12/17	11A - 12N
Corpus Christi	TX	197.3	KRIS	NBC	12/17	1p - 2p
Dallas / Ft. Worth	TX	2,490.0	KDFI	MY	12/3	2p - 3p
Dallas / Ft. Worth	TX	2,490.0	KDFI	MY	12/16	11A - 12N
Dallas / Ft. Worth	TX	2,490.0	KDFW	FOX	12/11	4p - 5p
El Paso	TX	308.1	KTSM	NBC	12/17	11A - 12N
Harlingen/Brownsville	TX	349.9	KGBT	CBS	12/17	12n - 1p
Lufkin	TX	239.0	KTRE	ABC	12/10	2p - 3p
Midland	TX	141.6	KWES	NBC	12/3	1p - 2p
San Angelo	TX	54.0	KIDY	FOX	11/27	1p - 2p
San Antonio	TX	880.7	KMYS	CW	11/25	7p - 8p
San Antonio	TX	880.7	KMYS	CW	11/27	1p - 2p
Tyler	TX	265.2	KLTV	ABC	12/10	2p - 3p
Waco / Temple / Bryan	TX	353.2	KCEN	NBC	12/17	12n - 1p
Wichita Falls	TX	160.5	KJTL	FOX	12/17	2p - 3p
Wichita Falls	TX	160.5	KJTL	FOX	12/25	12n - 1p
Wichita Falls	TX	160.5	KJBO	MY	11/26	1p - 2p
Wichita Falls	TX	160.5	KJBO	MY	12/25	230p - 330p
Fairbanks	AK	32.6	KTVF	NBC	12/3	3p - 4p
Mobile/Pensacola	AL	537.8	WEAR	ABC	12/18	1p - 2p
Birmingham	AL	697.6	WTTO	MY	12/17	2p - 3p
Fresno	CA	574.9	KGPE	CBS	12/25	2p - 3p
Palm Springs	CA	159.2	KPSP	CBS	12/25	2p - 3p
Denver	CO	1,524.2	KMGH	ABC	12/17	12n - 1p
Tallahassee	FL	282.4	WTWC	NBC	12/18	630a - 730a
Tampa	FL	1,822.2	WTTA	MY	12/24	12p 1p
Jacksonville	FL	674.9	kgbtr	Ind	12/25	7a - 8a
Cedar Rapids	IA	346.3	KGAN	CBS	12/19	11A - 12N
Des Moines	IA	432.4	KDSM	FOX	11/27	5p = 6p
Peoria / Bloomington	IL	248.5	WYZZ	FOX	12/17	11A - 12N
Springfield/Decatur	IL	378.6	WICS	NBC	12/11	1p - 2p
Paducah	KY	393.3	KBSI	FOX	12/3	4p - 5p
Paducah	KY	393.3	KBSI	FOX	12/24	11p - 12m
Paducah	KY	393.3	WDKA	MY	12/10	2p - 3p
Lexington	KY	503.3	WDKY	FOX	12/18	5P - 6P
Portland	ME	410.9	WGME	CBS	12/17	12n - 1p
Minneapolis	MN	1,730.5	WUCW	CW	12/11	2p - 3p
St. Louis	MO	1,249.8	KDNL	ABC	12/17	2p - 3p
Raleigh / Durham	NC	1,080.7	WRDC	CW	12/24	2p - 3p
Greensboro-Winston Salem	NC	685.1	WMYV	MY	12/25	1p - 2p
Greensboro-Winston Salem	NC	685.1	WXLV	MY	1/1	1p - 2p
Las Vegas	NV	728.4	KVMY	MY	12/25	3p - 4p
Buffalo	NY	631.1	WUTV	FOX	12/25	2p - 3p
Utica	NY	106.3	WUTR	ABC	12/17	1p - 2p
Cincinnati	OH	915.6	WSTR	MY	12/4	9p - 10p

Columbus	OH	925.8	WTTE	FOX	12/3	2p - 3p
Dayton	OH	511.2	WKEF	FOX	12/31	1p - 2p
Oklahoma City	OK	687.3	KOKH	FOX	11/27	5P - 6P
Oklahoma City	OK	687.3	KOKH	FOX	12/25	4p - 5p
Medford	OR	171.8	KOBI	NBC	12/24	11A - 12N
Eugene	OR	242.8	KMTR	NBC	12/3	3p - 4p
Pittsburg	PA	1,156.5	WPMY	MY^	12/25	2p - 3p
Scranton	PA	590.7	WYOU	CBS	12/25	9a - 10a
Wiles-Barre	PA	590.7	WBRE	NBC	12/25	9a - 10a
GeenvilleSpartanburg	SC	858.1	WMYA	MY	12/24	1p - 2p
Charleston	SC	307.6	WMMP	MY	11/27	6p - 7p
Nashville	TN	1,016.3	WZTV	FOX	12/25	3p - 4p
Salt Lake City	UT	953.9	KUTV	ABC	12/31	12:05 -1:05a
Salt Lake City	UT	953.9	KMYU	MY	12/17	9p - 10p
Salt Lake City	UT	953.9	KMYU	MY	12/24	11p - 12m
Milwaukee	WI	905.4	WVTV	MY	12/11	1030p - 1130p
Milwaukee	WI	905.4	WCGV	FOX	12/18	3p - 4p
Madison	WI	378.7	WMSN	FOX	11/27	1p - 2p
Madison	WI	378.7	WMSN	FOX	12/25	11A - 12N
Charleston-Huntington	WV	479.8	WVAH	ABC	12/25	1p - 2p